

Limited budget

Difficulty finding trendy and affordable clothing

Lack of variety in sizes

Uncomfortable store environments

Pushy salespeople

Long checkout lines

Limited selection of popular brands

Poor quality clothing

Difficulty finding clothing that fits well

Limited availability of sizes

Lack of options for modest clothing

Inconsistent sizing across brands

Limited options for plus-size teens

Lack of inclusive representation in advertising

Limited options for gender-neutral clothing

High shipping costs for online purchases

Slow shipping times for online purchases

Difficulty returning online purchases

Lack of options for sustainable and ethical fashion

Limited availability of clothing for specific occasions (prom, formal events, etc.)

Lack of options for unique and one-of-a-kind pieces

Lack of options for petite teens

Lack of options for tall teens

Limited availability of accessories and shoes

Lack of options for athletic wear

Limited availability of swimwear

Lack of options for trendy activewear

Limited availability of affordable basics

Lack of options for trendy outerwear

Limited availability of trendy jewelry and accessories

Lack of options for trendy shoes

Difficulty finding clothing that matches personal style

Limited availability of trendy graphic tees

Lack of options for trendy loungewear

Limited availability of trendy denim

Difficulty finding clothing that is age-appropriate

Limited availability of trendy hats and headwear

Lack of options for trendy handbags and purses

Difficulty finding clothing that is on-trend

Limited availability of trendy activewear

Lack of options for trendy streetwear

Difficulty finding clothing that is school-appropriate

Limited availability of trendy accessories

Lack of options for trendy beauty products

Difficulty finding clothing that is comfortable

Limited availability of trendy phone cases and tech accessories

Lack of options for trendy sunglasses

Difficulty finding clothing that is versatile

Limited availability of trendy home decor items

Lack of options for trendy stationery and school supplies