Teenagers
Young adults
College students
High school students
Millennials
Gen Z
Pop music enthusiasts
Partygoers
Clubbers
Dance lovers
Music festival attendees
Radio listeners
Spotify users
TikTok users
Instagram influencers
YouTube viewers
Music bloggers
Social media influencers
Fashionistas
Trendsetters
Nightlife enthusiasts
Gym-goers
Fitness enthusiasts
Music producers
Record label executives

Music industry professionals
DJs
Event promoters
Concert-goers
Music critics
Music journalists
Music educators
Dance instructors
Choreographers
Music therapists
Music students
Pop culture enthusiasts
Celebrities
Music video directors
Fashion designers
Advertising executives
Marketing professionals
Brand ambassadors
Influencer marketers
Online influencers
Music app users
Radio station programmers
Music supervisors
Music curators
Music fans