

Teenagers

Young adults

College students

Urban dwellers

Hip-hop enthusiasts

Music lovers

Fans of rap music

Fans of urban culture

Fans of streetwear fashion

Nightclub goers

Dance enthusiasts

Gym enthusiasts

Hip-hop artists

DJs

Music producers

Record label executives

Concert promoters

Event organizers

Radio hosts

Music bloggers

Social media influencers

Fashion bloggers

Streetwear brands

Sneakerheads

Music festival attendees

Hip-hop dance crews

Graffiti artists

Street artists

Skateboarders

Basketball players

Football players

Athletes

Fitness enthusiasts

Partygoers

Trendsetters

Urban professionals

Creative professionals

Music industry insiders

Hip-hop historians

Music educators

Hip-hop scholars

Hip-hop journalists

Music critics

Hip-hop podcast listeners

Hip-hop radio show listeners

Club promoters

Hip-hop event attendees

Music festival organizers

Hip-hop concertgoers

Fans of underground hip-hop music