

Difficulty in setting up and configuring the Opencart platform

Limited customization options for themes and templates

Lack of built-in support for multiple languages and currencies

Complicated product management system

Limited integration options with third-party apps and services

Slow loading speed of the website

Issues with SEO optimization and ranking on search engines

Lack of responsive design for mobile devices

Limited options for payment gateways and shipping methods

Difficulty in managing customer accounts and orders

Lack of built-in analytics and reporting tools

Limited options for discount and promotion management

Issues with security and data protection

Complicated checkout process for customers

Limited support for digital products and downloads

Lack of support for product variations and options

Difficulty in managing inventory and stock levels

Limited options for customer reviews and ratings

Issues with product search and filtering functionality

Lack of support for recurring billing and subscriptions

Limited options for sales tax and VAT calculations

Difficulty in setting up and managing multiple stores

Lack of support for multi-channel selling

Issues with product image and video management

Limited options for product categorization and organization

Difficulty in setting up and managing product attributes

Lack of support for product bundles and kits

Limited options for upselling and cross-selling products

Issues with order fulfillment and shipping notifications

Lack of support for dropshipping and vendor management

Difficulty in setting up and managing customer groups and pricing

Limited options for email marketing and customer engagement

Issues with abandoned cart recovery and remarketing

Lack of support for affiliate marketing and referral programs

Difficulty in setting up and managing coupon codes and promotions

Limited options for product recommendations and related products

Issues with product reviews and ratings moderation

Lack of support for product comparisons and wishlists

Difficulty in setting up and managing product bundles and kits

Limited options for customer loyalty programs

Issues with customer support and ticket management

Lack of support for returns and refunds processing

Difficulty in setting up and managing gift cards and vouchers

Limited options for customer surveys and feedback collection

Issues with user account registration and login process

Lack of support for user permissions and role-based access

Difficulty in setting up and managing user groups and permissions

Limited options for user profile customization

Issues with user data privacy and GDPR compliance

Lack of support for user-generated content and social sharing