Limited customization options for store design

Difficulty in setting up shipping and tax rates

Inability to easily integrate with other platforms or software

Confusing pricing plans and hidden fees

Lack of advanced reporting and analytics tools

Limited payment gateway options

Slow loading times for product pages

Lack of customer support options

Difficulty in managing inventory and tracking stock levels

Inability to offer discounts or promotions

Complicated checkout process for customers

Limited options for product variations and options

Inability to customize email notifications and order confirmations

Lack of SEO tools and features

Difficulty in managing and fulfilling orders

Inability to track and manage customer data effectively

Limited options for upselling and cross-selling products

Inadequate tools for managing returns and refunds

Lack of support for multiple currencies and languages

Difficulty in managing and organizing product categories and collections

Inability to offer gift cards or vouchers

Limited options for integrating with social media platforms

Inadequate tools for managing customer reviews and feedback

Difficulty in setting up and managing sales tax rates

Inability to create and manage customer loyalty programs

Limited options for creating and managing discounts and promotions

Lack of automation tools for managing marketing campaigns

Inability to easily create and manage product bundles or kits

Difficulty in setting up and managing product variants and options

Limited options for managing and tracking customer orders and shipments

Inadequate tools for managing and tracking customer returns and refunds

Difficulty in setting up and managing payment gateways

Inability to easily create and manage discount codes and promotions

Lack of integration with popular email marketing platforms

Limited options for managing and tracking customer reviews and feedback

Inadequate tools for managing and analyzing sales data and trends

Difficulty in setting up and managing shipping rates and options

Inability to easily customize store design and layout

Lack of support for multiple languages and currencies

Limited options for managing and tracking customer orders and shipments

Inadequate tools for managing and tracking customer returns and refunds

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