

Young adults

Women in their 20s

Men in their 20s

Women in their 30s

Men in their 30s

Women in their 40s

Men in their 40s

Women in their 50s

Men in their 50s

Teenagers

College students

Newlyweds

Singles

Married couples

Divorced individuals

Widows/widowers

LGBTQ individuals

Fans of historical romance

Fans of contemporary romance

Fans of paranormal romance

Fans of fantasy romance

Fans of suspenseful romance

Fans of erotic romance

Fans of clean romance

Fans of multicultural romance

Fans of romantic comedies

Readers looking for escapism

Readers looking for emotional depth

Readers looking for steamy scenes

Readers looking for strong female protagonists

Readers looking for alpha male characters

Readers looking for slow-burn romances

Readers looking for second-chance romances

Readers looking for forbidden love stories

Readers looking for opposites attract stories

Readers looking for friends-to-lovers stories

Readers looking for enemies-to-lovers stories

Readers looking for small-town romances

Readers looking for big city romances

Readers looking for holiday romances

Readers looking for time-travel romances

Readers looking for sports romances

Readers looking for workplace romances

Readers looking for celebrity romances

Readers looking for billionaire romances

Readers looking for royalty romances

Readers looking for beach romances

Readers looking for wedding romances

Readers looking for romantic suspense

Fans of bestselling romance authors