Young adult readers
Women in their 20s
Men in their 30s
Middle-aged parents
Retirees
College students
Book club members
Science fiction enthusiasts
Fantasy lovers
Mystery and thriller fans
Romance readers
Historical fiction buffs
Dystopian fiction fans
LGBTQ community members
Fans of young adult dystopian novels
Fans of classic literature
Fans of contemporary fiction
Fans of psychological thrillers
Fans of coming-of-age stories
Fans of magical realism
Fans of literary fiction
Fans of horror novels
Fans of science fiction and fantasy
Fans of epic fantasy
Fans of speculative fiction

Fans of romance and chick lit

Fans of historical romance

Fans of urban fantasy

Fans of cozy mysteries

Fans of psychological suspense

Fans of gothic fiction

Fans of science fiction romance

Fans of paranormal romance

Fans of dystopian romance

Fans of fantasy adventure

Fans of time travel fiction

Fans of space opera

Fans of steampunk fiction

Fans of alternate history

Fans of fairy tale retellings

Fans of mythological fiction

Fans of post-apocalyptic fiction

Fans of superhero fiction

Fans of magical realism

Fans of apocalyptic fiction

Fans of cyberpunk

Fans of hard science fiction

Fans of soft science fiction

Fans of speculative fiction

Fans of supernatural fiction