Young adults
Teenagers
Fantasy enthusiasts
Role-playing gamers
Book club members
Science fiction fans
Comic book readers
Fans of magical realism
Fans of mythology
Fans of fairy tales
Fans of folklore
Fans of epic sagas
Fans of dragons
Fans of wizards and witches
Fans of alternate worlds
Fans of supernatural beings
Fans of quests and adventures
Fans of sword and sorcery
Fans of high fantasy
Fans of dark fantasy
Fans of light fantasy
Fans of urban fantasy
Fans of historical fantasy
Fans of steampunk
Fans of dystopian fiction

Fans of magical creatures Fans of strong female protagonists Fans of diverse characters Fans of LGBTQ representation Fans of fast-paced plots Fans of intricate world-building Fans of complex characters Fans of moral dilemmas Fans of political intrigue Fans of love triangles Fans of slow-burn romances Fans of found families Fans of chosen ones Fans of coming-of-age stories Fans of redemption arcs Fans of antiheroes Fans of villains with sympathetic motivations Fans of magic schools Fans of elemental magic Fans of prophecies Fans of ancient civilizations Fans of time travel Fans of portal fantasy Fans of magical artifacts Fans of bittersweet endings